Skilled Labor Shortage | Trimble Education & Outreach Programs

Working to help create industry-ready Tekla detailers, designers, engineers, fabricators & production technicians



Allyson McDuffie Director of Education & Outreach Trimble Buildings

arch, struc, mep, cm, rews

Education & Outreach Programs Research & Innovation Engagement Education Product Offerings Community & NGO Partnerships

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The Trimble Education & Outreach Team

BASECAMP













Chris Brashar EDU Program Manager (Architecture)

Joy Tennenbaum EDU Product Manager (Architecture)

Steve Griffin EDU Program Manager (Architecture)







Trimble.





Carl Taylor Business Director Tekla US



Rob Gittens Trainer/Edu



Houston, we have a problem.

Process - Complex building projects, gen



85% of projects exceed budget



92%

of projects exceed schedule



It will continue to be hard to hire

It will become harder to

No change

4%

Northeast

ovævventagne 120 om/ioinths margin in AEC firms

Technology - Investment is low

- Level of digitization (21 of 22)
- R&D Investment (7 of 7)
- IT Spending (19 of 20)



90%

critical to collect dala in

improve project performance to hire

use paper forms an spreadsheets

5 10 15 20 25 30 35 40

People - Skilled labor is a top priority



90% face talent



30%

decrease in workers less than 24 years of age

What Happened to the Once Robust Construction Education Pipeline?



Dismantling of public vocational and technical education programs

Federal Funding over 8 years

-29%

2015 = \$1.12B

Operations +costly equipment needed to provide meaningful skills training leads to seeking private-sector funding and donations.

An increasing focus on college prep programs at the high school level

As the U.S. economy shifts from manufacturing to knowledge-based, there's a corresponding shift in interest in establishing educational programs designed to prepare students for college.

Despite these facts:
4-year college grads VoTec grad

75% 901

Declining participation in union apprenticeship training

Construction workers who chose union representation

-19%

1.195 million in 2008 968,000 in 2014 Federal antitrust and state rules make it difficult for open-shop contractors to create similar apprenticeship training programs

the cost of training on their own, knowing other firms may hire away their newly-trained staff and underbid them for new





Outlook

"Using constructible BIM should lead to more efficient operations in the field > reducing the demand for craft workers. BIM can also make more pre-fabrication possible as we can be confident that 'it will fit' when brought to site." - Carl Taylor, US Director, Trimble Tekla

The global population is projected to reach 9.7 billion by 2050 and up to 13,000 new buildings will need to be erected every day to meet the needs of such a rapidly growing population. (ConstructionDive)



Employment of civil engineers, including structural engineering, is projected to grow 11 percent from 2016 to 2026, faster than the average for all occupations. (BLS)

Technology is helping change industry culture and tired stereotypes, attracting young professionals while also making many established jobs significantly easier. (Construction Dive)

E&C industry has been slow to adopt new technologies and is due for a major transformation. Sustained success require an in-depth understanding of technological developments and their effects on a worksite. (BCG)

"Today...structural fabrication has focused on precision and speed.
Today's youth are more comfortable with a virtual 3D model than a
blueprint. A fabricator no longer needs as many welders, but the
welders they do employ need to be very good - same goes for machine
operators and other key shop floor personnel." Robert Mohan, production manager at
Haas Metal Engineering (HME Inc.) (TheFabricator.com)



Government needs to double funding for training programs and facilitate immigration for skilled workers.



Federal, state and local officials need to enact measures to expand construction-focused career and technical education opportunities, and make it easier for all firms to establish construction training programs.



If elected officials fail to make the necessary investments and reforms needed, then the industry is likely to use labor-saving technology and techniques to meet demand, leading to fewer construction jobs in the future.

AGC Development Plan: 8 Recommendations



PREPARING THE NEXT GENERATION OF SKILLED CONSTRUCTION WORKERS: WORKFORCE DEVELOPMENT PLAN

2016

- 1. Reform and Reinvigorate the Perkins Act the primary federal funding vehicle for career and technical education programs.
- 1. Offer Community College Career and Technical Programs to High School Students for Free.
- 1. Encourage Private Funding for Craft Training Programs.
- 1. Encourage Partnerships Between Registered Apprenticeship Programs and Community Colleges.
- 1. Expand Federal Apprenticeship Resources and Collect More Comprehensive Data on All Apprenticeship Programs.
- 1. Enact Immigration Reform to ensure that the millions of undocumented workers who have been participating in the domestic economy for years have a way to attain legal status.
- Make It Easier to Establish Public Schools Focused on Career and Technical Education.
- 1. Implement Workforce Innovation and Opportunity Act WIOA streamlines much of the workforce development system, gives states greater flexibility to address the most crucial local worker shortages, and strengthens employer engagement.

The Good News - Edu uses Tekla

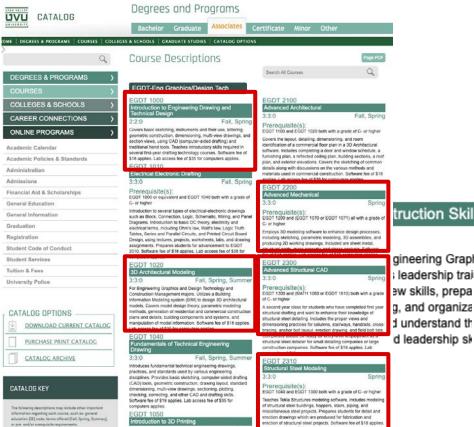


In Focus: UVU Eng Graphics/ Design Tech



This namely course is resoluted after an actual course, but

has been modified for demonstration purposes:



Introduces basic knowledge and skills related to 3D printing.

Covers the acquisition of 3D print files and teaches basic 3D

computer modeling skills using common 3D modeling software

Surveying Applications and Field Techniques II

Certificate, 2 & 4 year programs

truction SkillsUSA

Spring

gineering Graphics and leadership training. ew skills, prepa EGDT 285R

g, and organiza AEC Design Lecture Series

.5:.5:0

Fall

Provides student opportunities to network and collaborate with industry professionals. Provides exposure to career options within the architecture and other related design industries. Emphasizes the importance of professional ethics and communicating with others.



Institute of Technical Education - Singapore

SCHOOL OF ENGINEERING Higher Nitec in Civil & Structural **Engineering Design**





2 year program, certificate, short courses, train-the-trainer, workforce skills, FT/PT with engineering



tracts

Higher Nitec in Marine & Offshore Technology











X Do











- · Civil and structural design
- Land and quantity survey
- · Production of civil and structural layouts
- Detailed drawings with **Building Information Modelling** technology (BIM)



- · Create 3D BIM model for buildings
- · Prepare civil and structural layout plans and detailed drawings

Recome

- · Civil & Structural Junior Designer and Draughtsman
- Computer Aided Design (CAD) Specialist
- Project Supervisor
- Site Coordinator
- Technical Officer







BCT Calendar

More information.



Spring semester design/buil d

collaboration

Study in BCT:

MAJOR IN BCT (BS)

MINOR IN BCT

BCT News

PROFESSIONAL MS

RESEARCH MS AND PHO

☐ CONTINUING EDUCATION

UNDERGRADUATE MAJOR: B.S. IN BUILDING AND CONSTRUCTION TECHNOLOGY

Welcome to BCT

provides students with an unmaked withersity relucation, which prepare graduates for rewarding careers in

building systems, and building in technology. We offer 4 ft.ft. cupie st welf as a thesis M.S., professior and a fth.0. degree.

and Sustainability at UNAsso Amber

Building and Communician Technistics greatment enrollment presentation controls a resemble control and resistance in the object was not interprepared in controls control and resistance in the control and resistance i

YESTERMORROW DESIGN/BUILD SCHOOL IS CURRENTLY OFFERING OVER 100 WORKSHOPS

For people of all ages and experience levels, from novice to professional

rmorrow Design/Build School teaches over 100 hands-on workshops a year in design, construction,

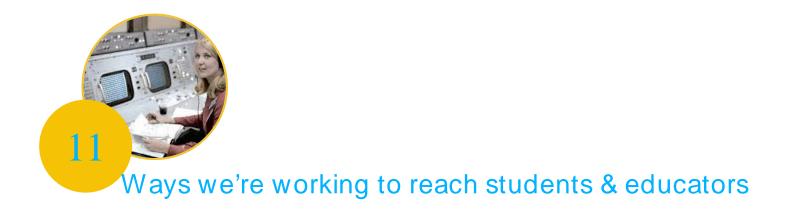
orking, and architectural craft and offers a variety of courses concentrating in sustainable design. Our sive, hands-on courses are taught by top architects, builders, and craftspeople from across the country.







What about Trimble?







Tekla Campus @ campus.tekla.com

- Portal redesign: 4 easy steps
- Vastly improved engagement: 144k registrations; US is 3rd largest region (after India and Vietnam)
- Download Tekla Structures 2019 for free students, educators, and pros 4-mo license note: will not allow export to production will corrupt your model; for training & upskilling only
- Learn, News, & Forums pages
- Monthly Campus newsletter sent (opt-in)
- Driving Edu audience via student targeted FB ads and regular FB page posts





Some of the schools using Tekla

Are you an educator? See options for institution licensing.



















Free Learning Tutorials @campus.tekla.com/learn

- New video tutorials
 - Start where you left off
 - New online certificate of completion
 - More learning paths coming
- TS free tutorials at Tekla User Assistance: https://teklastructures.support.tekla.com/tutorials





Start learning the basics of structural engineering, detailing, and construction management with the best BIM tool in your software

Watch series of step-by-step video tutorials, answer prompted questions, and build your own model. Return to continue a lesson exactly where you left off.













Tekla Educational Lab License

- Bundled products Tekla Structures, Tekla Tedds, Tekla Structural Designer, Connect
 - \$1,000 annually, unlimited licenses via local partner
 - TS only for \$600
 - Localized in 15 languages
 - Note: will not allow export to production
- Free interactive tutorials at:
 - teklastructures.support.tekla.com/ tutorial
 s
 - campus.tekla.com/ learn





Tekla Student Ambassador Program

PROMOTION

NETWORKING

- Just launched as a pilot in Finland
- Metropolia and Aalto Universities, Helsinki
- **Kickoff** meet and greet +bowling
- August Tekla **training** at HQ
- Expected campus/ outreach activities:
 - Sages on Tekla Campus forum
 - Create tips & tricks videos to share out
 - Promote Tekla during campus events
 - Quarterly check-ins
- Q1-2 **2020** assess and **scale** either regionally/ start Sketchup student ambassador program





Tekla Student **Ambassador Benefits**

- Tekla Student Ambassador
- ambassador team activities
- A signed TSA certificate after one full academic year
- summer trainee in Trimble offices

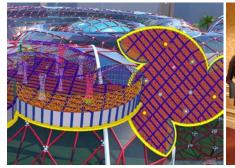






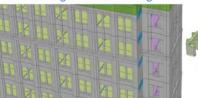
Tekla BIM Awards Student Category

- Regional and worldwide winners
- Area offices push out locally
- 2018 winners from Karadeniz Tech (Turkey)
- Attended Trimble Dimensions to receive award from Paul Wallet. Director ME&India, and Denis McNelis, Engineering Manager, BAM Higgs & Hill (Museum of the Future, Dubai project)
- NA BIM Awards 2019 included entry from Stanford University project
- Need entries from US students!











Share: F in

Project name: Escondido VIllage Graduate Housing Project category: Precast Project location: U.S.

Stanford University is a private research institution with over 16,000 student including 9,000 post graduates. To help meet its housing needs, Stanford decided to replace several of its current low-rise wood frame graduate

The project Escondido Village Graduate Residences is a collection of four residence halls of Type I construction, that range from 10, 8 and 6 stories providing 2.434 beds. Today, Stanford only houses about 55 percent of its 2003 graduate students in on-campus housing. When complete. Stanford estimates the project will increase its on-campus graduate housing rate t

This project had challenges that were overcome by the use of Tekla Model Sharing. First, managing the scale of this project and the reneutability between sund just changes, the mixtel size would have been too large to work efficient Secondly, with over 3,000 unique cast units, which required affilhore resrequired important coordination and communication. Telda model sharing enabled multiple people to work on the model at the same time all while



















Trimble Visiting Professionals Program

Tekla Pros



















- 25 AEC+Geo industry pros
- Trimble-sponsored visits to campuses
- Inspiring students on what it's like to work day-to-day as an architect, engineer, or construction manager
- Informing students and educators on the tools they use to get their work done (Tekla, SketchUp, TBC, Realworks)
- ~20 visits per year
- 1-hour lecture
- Hands-on workshops
- Software tips & tricks







UC SANTA BARBARA





























Upcoming Visits





Trimble Technology Labs

- Named space on campus in architecture & design, civil engineering, construction management, or geomatics/ geo sciences dept - named & branded as the *Trimble Technology Lab*
- Multi-year gift agreement mostly software, sometimes hardware
- Faculty champion required to drive integration of Trimble solutions
- Tekla is always in the gift regional partners help to support with training



Next Onboarding



University





Trimble Tech Talks, Bootcamps, Demo Days

Most recent Tech Talks UCLA & LMU

- Covered topics:
- AECO and the Trimble Constructible Process
- o 3D Visualization and Communication with SketchUp
- Building Information Modeling (BIM) with Tekla Structures
- o Take BIM to the Field with Robotic Layout Technologies
- o Capturing 3D Digital Models: The Latest in 3D Scanning Technologies
- AR/ VR and Mixed Reality for AEC Industries
- o loT and Remote Monitoring for Water and the Environment

ASC Conference - Denver

- o Sponsor, Attend, Exhibit
- Trimble Field Trip to CO HQ Tech Talk and CSU Prof
- o Regional ASC competitions students use Tekla heavily
- Fall semester 3rd Bootcamp class at Colorado State University in CM
 - o 1 credit hour elective course covering Trimble CM/ Civil tech

Demo Days

- o Ongoing via Trimble team +partners
- o CSU, Cal Poly, UMASS, CU, Georgia Tech, KState...







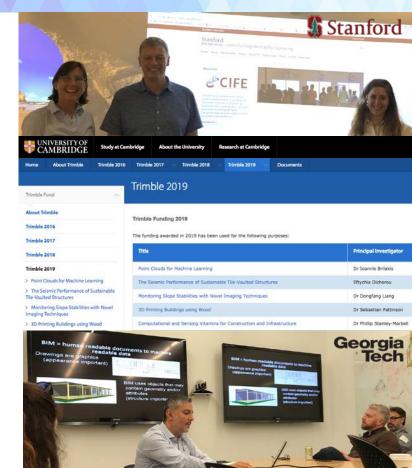






University Research Centers

- Working with key universities and research institutes to help guide in identifying and solving industry problems
 - Stanford Center for Integrated Facilities Engineering
 - Georgia Tech Digital Building Lab
 - University of Cambridge Trimble Fund Dept Civil Engineering
 - All use Tekla



New Trimble Education & Outreach Website



education.trimble.com

- First ever Trimble AEC comprehensive Edu site
- Tekla highlighted on many pages
- Learn about products & programs in addition to Tekla
- Events, Resources, About Us, Contact Us













Trimble & PAIRIN



pairin.com

- Vision: Further enable the transformation of the AECO industry by supporting students with demonstrating Construction Industry career path possibilities.
- We will:
 - Create curated site for visitors to learn about exciting careers in Construction
 - Increase the # of graduates in the AECO majors
 - Increase the # of applicants for open jobs in the AECO industry



Your Action Items (because it's never a real meeting without action items, huh?)









"BANDWIDTH"



• Jerry Gaston - Nucor

Renzo di Furia & Sean Beatty - Turner Construction

• Taylor Maggert - Barton Steel







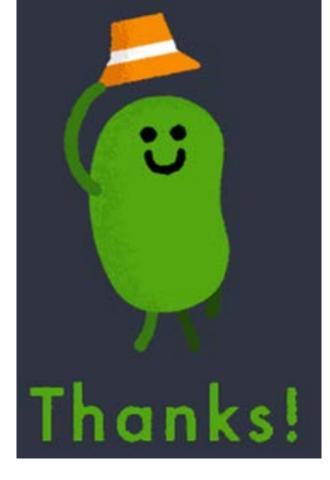
- Let us know about schools with which you're already engaged school contact names and emails so we can reach out
- Hold a Tekla demo or training day at a local campus
- Become a Trimble Visiting Professional esp pre-cast concrete, detailers, fabrication pros
- Refer higher ed schools to us for Visiting Professional Program visits
- Inspire early on. Visit a primary or secondary school for career day and show off what you do firefighters got nothing on you!
- Tell us how you're getting Tekla users?
 - Recruiting new graduates? Upskilling existing employees?
 - Hiring unskilled workers and providing onsite training?
 - Recruiting from other firms? Santa?

Contact us:

- Your Tekla Account Manager!
- Buildings Edu Team education@timble.com
- o Tekla Edu Team education@tekla.com
- VPP Team education@sketchup.com

My new high-school grad!





Questions?